

Calling local businesses - help us to help you!

The new Fakenham Info Hub is attracting a steady and growing number of visitors. The shop is conveniently situated in the market place with information about the town and its opportunities for tourists and locals. This is open all year and has leaflets, brochures, posters and more. It also promotes products from Fakenham and the local area.

We invite you to get involved in the Fakenham Info Hub.

A year's membership includes:

- A listing in an information file at the Fakenham Info Hub (Fakenham's new tourist information centre) and a poster in the shop (max size A4).
- The opportunity to brief the staff in the Hub so they can discuss your product with potential customers. This will help with "word of mouth".
- A listing and photo on the new Fakenham Info website, **www.fakenham.info** with online information about your business and links to your own website.
- Social media - there will be at least one tweet and one Facebook post from the Fakenham Info Hub about your business and we will retweet and share posts that we are tagged in. You can post to our Facebook page and we will generally share the post.
- A listing in the 2018 Fakenham Town Guide. This was previously produced in partnership with FABCOM; however we have taken over this role. 20,000 copies of the 2017 edition were produced and distributed including 5,000 to doors in the Fakenham area.
- Active Fakenham, in partnership with experts in the field, will occasionally be offering training sessions in subjects such as local marketing, using local media, social media (e.g. Twitter and Facebook). You will be offered free or reduced price entry to these sessions.



Help us to help you, by advertising and supporting the Info Hub

We are currently running this as a pilot and aim to review the whole package at the end of this year. For inclusion this year we are asking for an administration charge of only £35.

This page to be completed by 15 January 2018 for inclusion in the 2018 Guide.

Fakenham Info Hub and Active Fakenham Town Guide Listing 2018/19

Entries will include one contact (e.g. phone or email or website) and a description of your business of around 5 to 10 words. Please complete the form below and return it to the info hub or email your details to richard@activefakenham.org.uk

Annual membership for commercial businesses £35

Name of organisation/business.....

Main contact name: (Print).....

Telephone numbers

Email.....

Website.....

Type of business/organisation.....

Description of your business for town guide (no more than 10 words).....

Signed:..... Print name.....

Position in Organisation (if any).....

You can also use this form if you just wish to be kept up to date with Fakenham activities by email, as well as applying for membership and listing your organisation, facilities or activities in the Fakenham Info Hub, and its related media (website, Twitter, Facebook, word of mouth etc.). Active Fakenham and Fakenham Info Hub do not accept liability/responsibility for the services or any inaccuracies. We will contact you occasionally with relevant information.

For further information contact:

Lisa Mallett
Hub Manager
15-16 Market Place
Fakenham NR21 9BG

01328 855172
lisa@fakenham.info
www.fakenham.info

Richard Crook
Active Fakenham
07887 803091
www.activefakenham.org.uk



Steve Hall
Web Manager
www.wensum.net